

THE SCOOP: Ready for a brain freeze? How fast do you think you can eat 2 pints of ice cream? When we say *Holland Hysteria* we mean it!

WHAT: Ice Cream Eating Contest

WHERE: Holland Community Fest – Henke Pavilion Main Stage

WHEN: Saturday, September 16, 2017

REGISTRATION: Registration Begins Friday, September 15, 2016 after the Opening Ceremonies!

Sign up by 11:00 Saturday, September 16, 2016 at the Holland Fest Information Station!

TIME: 12:00 noon local time

AGES:

- A. Grade 1 – Grade 5 (Current 2015-2016 school year)
- B. Grade 6 – Grade 8 (Current 2015-2015 school year)
- C. Open Class – Grade 9 and up

COST: Free

MILK IT: A trophy will be awarded to each division champion! The Open Class Winner will receive the “Big Six” Memorial Trophy – named in honor of Holland Dairy Founder Emil “E.F.” “Big Six” Caldemeyer

2017 ICE CREAM EATING CONTEST RULES & REGISTRATION FORM

How fast do you think you can eat two (2) pints of ice cream?

1. **NEW! Registration Begins Friday, September 15, 2017 after the Opening Ceremonies! Sign up by 11:00 Saturday, September 16, 2017 at the Holland Fest Information Station!**
2. The contest will last six minutes. The first person to finish two pints of ice cream wins. (Grade five and under division will enjoy one pint.)
3. If no one finishes their ice cream under six minutes, the person who has eaten the most will win. The judges' decision will be final.
4. There will be three age divisions.
 - A. Grade 1 – Grade 5 (Current 2017-2018 school year)
 - B. Grade 6 – Grade 8 (Current 2017-2018 school year)
 - C. Open Class – Grade 9 and up
5. A trophy will be awarded to each division champion! The Open Class Winner will receive the "Big Six" Memorial Trophy – named in honor of Holland Dairy Founder Emil "E.F." "Big Six" Caldemeyer
6. All contestants (and their legal guardian for participants from Grade 1 – Age 17) must sign a statement releasing the Holland Events, Inc. and the Holland Community Fest of any liability connected with this contest.
7. By participating all contestants agree their photo(s) may be used for publicity.
8. There will be a limit of 10 contestants in each division. The judges can choose to expand or reduce this number the day of the contest.
9. Vanilla ice cream will be provided in one-pint containers.
10. The Contest:
 - A. Contestants are seated with the hands resting flat on the table.
 - B. Contestants may use judge's approved "bibs" if they choose.
 - C. When the official judge says "MOO" the time begins and contestants may begin enjoying their ice cream.
 - D. Contestants may use spoons or the licking method to eat the ice cream.
 - E. Each container must be completely empty before starting on the next container. There cannot be any solid ice cream left in the corners. Judges decisions are final.
11. Spoons will be provided. Contestants will only use the utensils provided.
12. Cups of water and napkins will be provided for all contestants.
13. At the approach of the six-minute mark, the judge will begin a countdown. When "STOP" is called all contestants must stop. A spoonful of ice cream in a contestant's mouth may be eaten.

Spoons of ice cream on the way to contestants' mouths must be put down.
14. The winner will be the contestant who eats two COMPLETED pints of ice cream. If no one finishes their assigned quantity of ice cream in under six minutes, the person who has eaten the most will win. The judges' decision will be final.
15. In the case of a tie, the judges may consider partial cups of ice cream.

2017 ICE CREAM EATING CONTEST REGISTRATION FORM

Registration Begins Friday, September 15, 2017 after the Opening Ceremonies!
Sign up by 11:00 Saturday, September 16, 2017 at the Holland Fest Information Station!

Please note each division is limited to the first ten (10) contestants registered.

Form available online at: _____

Age Group – Circle one

- A. Grade 1 – Grade 5 (Current 2015-2016 school year)
- B. Grade 6 – Grade 8 (Current 2015-2015 school year)
- C. Open Class – Grade 9 and up

Name: _____

Address: _____

Phone: _____

Email: _____

Liability Release Statement: I understand that participating in Holland Community Fest Ice Cream Contest can involve certain risks to my child. On behalf of my child I accept those risks. I hereby release and discharge each of Holland Events, Inc., Holland Community Fest, their officers, appointees, agents, and volunteers (“Released Parties”) from all claims which my child or I might have for any injury or harm to my child, including death, arising out of my child’s participation in any activity related to the Holland Community Fest Ice Cream Contest, even if such injury or harm is caused by the negligence or fault of any of the Released Parties. I do not, however, release these individuals and entities from liability for intentional, willful, or wanton acts and this release shall not be construed to include such acts.

Parent/Guardian Signature (required)

Photo Consent: I (we) grant permission to Holland Events, Inc. to use videos or photographs of my (our) child for educational purposes or promotion of the Holland Community Fest, or Dubois County Tourism.

Parent/guardian’s Signature

Date